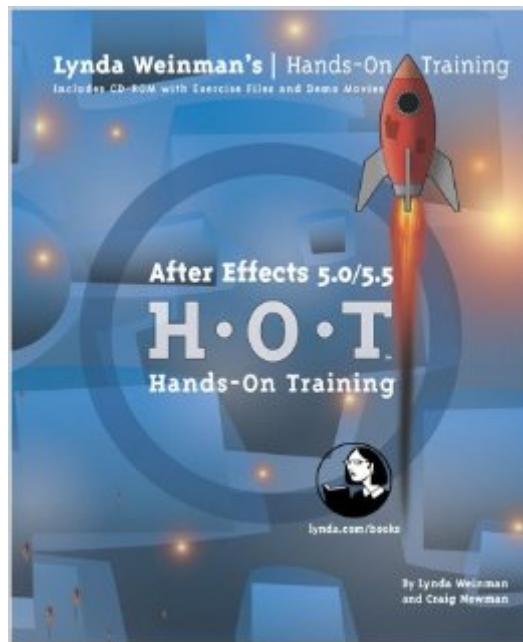


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# After Effects 5.0/5.5 Hands-On Training (Lynda Weinman's Hands-On Training)



## **Synopsis**

Adobe After Effects gives Web developers and designers the tools to create sophisticated motion graphics and effects, but tools are worthless without expert guidance. If you work with After Effects--or would like to--you can now turn to one of the top pros in the field for her hard-won advice on how to get the most out of this powerful program, and how to do it quickly. After Effects 5.0/5.5 Hands-On Training brings classroom-tested lessons designed by Web guru Lynda Weinman and her coauthor, Craig Newman, right to your desktop. The projects in After Effects 5.0/5.5 HOT lead you through the basics of After Effects and beyond: Lynda and Craig designed the dozens of hands-on exercises around specific, real-world projects that teach core techniques such as managing footage, hierarchical layering, masking, creating effects, and rendering. Throughout the book, you'll find practical tips and discussions of the design principles that inform the projects. An accompanying CD includes the lesson files, as well QuickTime movies that illustrate key techniques.

## **Book Information**

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## **Customer Reviews**

As a very experienced Final Cut Pro editor, I realized my need to master Adobe After FX to fill in where FCP can't create what I need it to. I've looked at several books, and for a beginner, this book must be the best. With a very clear illustration, CD exercise files, and explanations for every step, it's hard to get lost in the program with this book by your side. I've almost finished the book in less

than two weeks and I am already creating motion graphics that would have blown me away 2 weeks ago. For the beginner that wants to learn ALL the basics, you can't go wrong with this book.

Want a straight-forward, lesson oriented, explain-why-you-are-doing-it-this-way-with-the-alternatives-listed method to learn After Effects 5.5? I am experienced with Photoshop and Premiere but new to After Effects. This book is thorough but very easy. It includes ALL the steps so even I can't get lost. The book grounded me in all the basics. When my son returned from snowboarding with video, I used it to produce a wonderfully professional 20 second introduction from scratch and imported it into Premiere. Much better than the Adobe book that came with the program. CD-ROM is included with book.

This is a wonderful introduction to After Effects, a complex application. The author is a born pedagogue and assumes no knowledge of compositing on behalf of the reader. The exercises are excellent, although the detailed re-iteration of each simple task in each lesson can become frustrating, this is a small gripe. You will find your way around this program and its complex interface very easily after reading this book, which is quite an achievement for the author. If you are not new to digital compositing this book may be too basic, otherwise its a must have.

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